

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

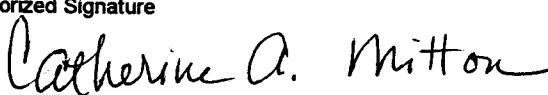
Mail completed documents to:

California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

Section I: Jurisdiction Information and Certification <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name Rancho Mirage		County Riverside	
Authorized Signature 		Title Director of Management Services	
Type/Print Name of Person Signing Catherine A. Mitton	Date February 1, 2004	Phone (760) 324-4511	
Person Completing This Form (please print or type) William O'Toole		Title President	
Phone (805)639-8453	E-mail Address william@economicsinc.net		Fax (805)693-8353
Mailing Address 69-825 Highway 111	City Rancho Mirage	State CA	ZIP Code 92770

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 2006

Is this a second request? ☒ No ☐ Yes Specific years requested
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested %, for the years .

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested %, for the years

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

See attached sheest

- 2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

See attached sheets

- 3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

See attached sheets

- 4. Provide any additional relevant information that supports the request.**

See attached sheets

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %	14	Non-residential %	86
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PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2030-RC-OSP	Expand	Expansion of commercial collection of food waste and commingled recyclables from restaurants, hotels, and businesses.	AB 939 Funds	January 1, 2006	4%
4060-SP-CAR	Expand	Expansion of collection of C&D wastes from construction sites through active assistance to builders and on-site monitoring to insure compliance with ordinance provisions for diversion.	AB 939 Funds	January 1, 2006	4%
Total Estimated Diversion Percent From New and/or Expanded Programs					8%
Current Diversion Rate Percent From Latest Annual Report					44%
Total Planned Diversion Percent Estimated					52%

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5020-ED-OUT	Expanded	The City will continue to expand educational efforts towards its commercial and C&D waste generators. The C&D market outlet brochure will be updated annually. Brochures are distributed with permit approval for builders and are provided to businesses when soliciting participation.	July 1, 2005
5020-ED-PRN	Expanded	A new brochure devoted to business recycling is being produced and will be distributed to all businesses as part of the increased attention to commercial recycling	July 1, 2005

6010-PI-EIN	Expanded	The City will perform spot follow up checks with commercial business customers to be certain that refuse service reductions are occurring in accordance with the impact of recycling activities. The purpose of the monitoring activities is to insure that the economic benefits of reduced disposal bills is passed onto the participating businesses. This will create a positive economic incentive in addition to the reduced collection rates for recycling bins.	January 1, 2006
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Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.

Section IIIA. 1.

As described in the City's Annual Report, a total of 40 SRRE programs have been successfully implemented. The City believes that an aggressive implementation of its existing SRRE programs along with the additional efforts noted in this time extension will result in the attainment of the City's diversion mandate.

The City has identified several areas that may have contributed to the drop in its diversion rate. Working with its hauler, Waste Management of the Desert, the City has developed solutions to overcome any barriers to successful implementation of the City's expanded diversion programs. Each of the program expansions is described below along with the identified barriers and the proposed solutions.

Commercial Recycling - Program 2030-RC-OSP The City has identified that more time and assistance is required in order to fully implement the commercial recycling portion of its proposed Plan of Correction (POC). The City has seen a significant expansion in its commercial sector. Most notable was the completion and full operation of the River project. The River is a 60,000 square foot multi-outlet mall. It has seven restaurants, 43 retail outlets, office space and a multiplex movie theater. Four 30-yard compactors that are collected on a daily basis service the River. The City has done a waste characterization of the contents of the compactors and has identified that over 45% of the materials in the compactors are cardboard. In addition, one compactor is almost exclusively food waste and could be composted at a locally sited fully permitted facility in Thermal at the east end of the Coachella Valley.

When fully implemented the expansion of commercial recycling will divert a total of 1,650 TPY (approximately 4%) from Rancho Mirage restaurants and businesses. The projected source of the tonnage is as follows: 625 TPY of food waste from 40 restaurants; 830 TPY of food waste from one compactor at the River Mall and 1 compactor from a hotel; 195 TPY of mixed recyclables from an additional 75 commercial accounts.

Barriers

The City has requested its hauler to identify any barriers to increased diversion in the commercial sector. The two issues identified by the hauler were space constraints in trash enclosures and contamination due to insufficient training at the waste generator level.

Solutions

The City has worked with its hauler to compile a listing of current commercial accounts that are currently utilizing the recycling programs. A total of 31% of the City's businesses were enrolled in the recycling program in 2002. This rate increased to 39% in 2003. The City has instructed its hauler to increase the number of businesses to a 50% participation level, starting with the largest generators and working down in size and amounts of recyclables generated. A total of 75 additional accounts have been identified and will be targeted for implementation.

The City is providing technical assistance to commercial businesses to augment program implementation as well as providing training at the waste generator level. This will alleviate the contamination issues that have been experienced due to employee turnover and lack of familiarity with the program requirements.

The City began designing in dedicated space for recycling in bin enclosures to new developments in 1999. The River project was also supplied with assistance in allowing adequate space for recycling activities. Site work has been done to identify why new developments still were experiencing space constraints. The site work reeled that space originally dedicated to recycling has been taken up with uniform storage, firewood storage, expanded grease containers, and a variety of other activities. The City will work with its hauler and waste generators to insure that space issues do not preclude recycling activities.

The City has also identified that the hauler needs more City support when first approaching businesses to enroll them in a recycling program. City staff will be working with the hauler in making more initial contacts throughout the commercial sector. The process for identifying additional accounts will begin with the largest 30 commercial generators. The process of selection will continue with the next 30 largest and continue until City staff and CIWMB are satisfied that all feasible accounts have been identified and that bins have been placed with appropriate training and monitoring.

Finally, the City has identified that a lack of reporting and monitoring of the hauler's effort by City staff has acted as a barrier to fully implementing the program as originally designed. As a remedy the hauler and the city have established a bi-monthly reporting system. These reports will be forwarded monthly to the OLA staff administering the city's 1066 POC so all parties can be current on the status of implementation.

In addition to the monitoring efforts described above the City will also work with its hauler to monitor the level of refuse service reduction that is realized with the introduction of the recycling bins. The hauler will provide, on a monthly basis, a list of all recycling commercial accounts by their level of service and the anticipated reduction in solid waste collection. The list will include customer name, location, equipment deliveries and removals and a contact person for each account. The City will perform spot follow up checks with the customers to be certain that refuse service reductions are occurring in accordance with the impact of the recycling activities. The purpose of the monitoring activities is to insure that the economic benefits of reduced disposal bills is passed onto the participating businesses. This will create a positive economic incentive in addition to the reduced collection rates for recycling bins that is described in supporting program 6010-PI-EIN.

Construction & Demolition - Program 4060-SP-CAR Along with the increase in commercial activity, the City of Rancho Mirage has experienced a concurrent rise in the number of construction and demolition projects underway. Along with the increase in both residential and commercial building projects, the City is itself erecting a new library. When fully implemented the expansion of C&D recycling will divert a total of 1,500 TPY (approximately 4%) from Rancho Mirage construction sites

Barriers

The Coachella Valley is isolated from most of the infrastructure that is required to effectively institute comprehensive C&D programs. Long transportation distances to Los Angeles basin markets has inhibited the development of C&D recycling. In addition, the local building community was unfamiliar with the concepts and was reluctant to add the recycling to their projects. Another barrier was the lack of incentive for the City's franchised hauler to actively promote and implement comprehensive C&D diversion programs. Finally, an uneven collection infrastructure was dominant with contested exclusions made by the City's hauler, builders' use of cleanup contractors and the occasional illegal dumping on sovereign nation lands.

Solutions

The City of Rancho Mirage has developed a three-pronged approach to encourage C&D recycling. First, the City researched all available outlets for wood waste, concrete, drywall, and other common construction materials. This information was then verified and placed in a 12-page pocket handbook along with common methods of setting up diversion programs on job sites. The booklet is now handed out to all project applicants. Secondly, the City developed a comprehensive C&D ordinance that requires a recycling plan and a deposit to be provided for each project within the City. Finally, the City is actively monitoring construction projects to both assure compliance and to provide technical assistance to any project that requires help.

Section IIIA.2

Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.

The City is requesting a time extension to January 1, 2006. The rapid growth in both commercial wastes and the building expansion has overtaken the City's existing recycling infrastructure and programs. The City believes that the time extension will allow it to catch up with the surge in construction and commercial growth and successfully oversee the implementation of all the programs identified in its time extension request. As part of the implementation strategy the City will require its hauler to have all programs fully implemented by August 31, 2005. Granting the time extension until Dec. 31, 2005, will give the City approximately 4 months to monitor the results of full implementation and to determine if the City is successfully achieving the 50% diversion requirement.

Section IIIA.3

Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

The City and the Franchise Hauler have implemented 40 SRRE programs as documented in its Annual Reports to the CIWMB.

1010-SR-BCM SO	Y SO	Y SO	1993	SO	SO	SO	SO
Backyard and On-Site Composting/Mulching							
1020-SR-BWR SO	Y SO	Y SO	1990	SO	SO	SO	SO
Business Waste Reduction Program							
1030-SR-PMT SO	Y SO	Y SO	1990	SO	SO	SO	SO
Procurement							
1050-SR-GOV SO	Y SO	Y SO	1990	SO	SO	SO	SO
Government Source Reduction Programs							
1060-SR-MTE SO	Y SO	Y SO	1990	SO	SO	SO	SO
Material Exchange, Thrift Shops							
2000-RC-CRB SO	Y SO	Y SO	1989	SO	SO	SO	SO
Residential Curbside							
2010-RC-DRP SO	Y SO	Y SO	1990	SO	SO	SO	SO
Residential Drop-Off							
2020-RC-BYB SO	Y SO	Y SO	1990	SO	SO	SO	SO
Residential Buy-Back							
2030-RC-OSP SO	Y SO	Y SO	1990	SO	SO	SO	SO
Commercial On-Site Pickup							
2060-RC-GOV SO	Y SO	Y SO	1990	SO	SO	SO	SO

Government Recycling Programs							
2070-RC-SNL SO	Y SO	Y SO	1990	SO	SO	SO	SO
Special Collection Seasonal (regular)							
2080-RC-SPE SO	Y SO	Y SO	1994	SO	SO	SO	SO
Special Collection Events							
3000-CM-RCG PF	N PF	Y PF	NA	PF	PF	PF	PF
Residential Curbside Greenwaste Collection							
3010-CM-RSG SO	Y SO	Y SO	1990	SO	SO	SO	SO
Residential Self-haul Greenwaste							
3020-CM-COG NA	N NA	N NA	1993	NA	NA	NA	NA
Commercial On-Site Greenwaste Pick-up							
3030-CM-CSG SO	Y SO	Y SO	1990	SO	SO	SO	SO
Commercial Self-Haul Greenwaste							
3040-CM-FWC SO	N SO	Y SO	1995	SI	SO	SO	SO
Food Waste Composting							
4020-SP-TRS SO	Y SO	Y SO	1990	SO	SO	SO	SO
Tires							
4030-SP-WHG SO	N SO	Y SO	1994	SO	SO	SO	SO
White Goods							
4040-SP-SCM SO	Y SO	Y SO	1990	SO	SO	SO	SO
Scrap Metal							
4050-SP-WDW SO	N SO	Y SO	1990	SO	SO	SO	SO
Wood Waste							
4060-SP-CAR SO	N SO	Y SO	1995	SI	SO	SO	SO
Concrete/Asphalt/Rubble							
5000-ED-ELC SO	Y SO	Y SO	1990	SO	SO	SO	SO
Electronic (radio ,TV, web, hotlines)							
5010-ED-PRN SO	Y SO	Y SO	1990	SO	SO	SO	SO
Print (brochures, flyers, guides, news articles)							
5020-ED-OUT SO	Y SO	Y SO	1990	SO	SO	SO	SO
Outreach (tech assistance, presentations, awards, fairs, field trips)							

5030-ED-SCH SO	N	Y SO	1993	SO	SO	SO	SO
Schools (education and curriculum)							
6000-PI-PLB SO	Y	Y SO	1990	SO	SO	SO	SO
Product and Landfill Bans							
6010-PI-EIN SO	N	Y SO	1995	SI	SO	SO	SO
Economic Incentives							
6020-PI-ORD SO	Y	Y SO	1990	SO	SO	SO	SO
Ordinances							
7000-FR-MRF SO	N	Y SO	1991	SO	SO	SO	SO
MRF							
7010-FR-LAN SO	N	Y SO	1992	SO	SO	SO	SO
Landfill							
7030-FR-CMF SO	Y	Y SO	1990	SO	SO	SO	SO
Composting Facility							
7040-FR-ADC AO	N	N AO	1997	NA	NA	AI	AO
Alternative Daily Cover							
8010-TR-BIO SO	N	Y SO	1992	SO	SO	SO	SO
Biomass							
9000-HH-PMF SO	N	Y SO	1996	PF	SI	SO	SO
Permanent Facility							
9010-HH-MPC SO	Y	Y SO	1990	SO	SO	SO	SO
Mobile or Periodic Collection							
9020-HH-CSC SO	Y	Y SO	1989	SO	SO	SO	SO
Curbside Collection							
9030-HH-WSE PF	N	Y PF	NA	PF	PF	PF	PF
Waste Exchange							
9040-HH-EDP SO	Y	Y SO	1990	SO	SO	SO	SO
Education Programs							
9050-HH-OTH NA	N	N NA	2002	NA	NA	NA	NA
Other HHW							

The programs listed above achieved a preliminary diversion rate of 44% in the year 2003. The City has documented in its Annual Reports the progress of its on-going efforts. A summary of the City's efforts for major programs is provided below.

2000-RC-CRB - Residential Curbside

The total quantity of material collected by the curbside recycling program in 2002 increased 163.5 tons or 14% compared to the year 2001 results. This follows a 33% increase in 2001 and a 53% increase in 2000. This result was created by a major outreach effort that began with distribution of 35 gallon wheeled carts to each single-family residence in the City that wanted to participate in the curbside recycling program.

2030-RC-OSP - Commercial On-Site Pickup

The commercial recycling program provided by Waste Management, pursuant to the City's contract, collects mixed paper, computer paper, white paper, cardboard, newspaper, glass and beverage containers from businesses in Rancho Mirage. Businesses commingle their materials in a single wheeled cart or bin. As with the residential recyclable materials, the commercial recyclables are placed in transfer trailers and hauled to Quality Fibers in Pico Rivera for processing. In 2002 the program successfully diverted a total of 611 tons.

2070-RC-SNL - Special Collection Seasonal (regular)

In addition to a special Christmas Tree Recycling Program ran during the 2001, 2002 and 2003 holiday seasons, the City's Franchise Haulers provided all residents with two complimentary bulky items pick-ups each year.

3020-CM-COG - Commercial On-Site Green Waste Pick-up

Landscapers and other businesses use Waste Management's Recycle America facility for a fee. During 2002, these users delivered 643.81 tons of green waste.

4060-SP-CAR - Concrete/Asphalt/Rubble

A Construction/Demolition Debris Recycling brochure describing local C/D recyclers is available at the Planning and Building Department counter at City Hall and is mailed upon request. A total of 6,855 tons of construction and demolition waste diverted from in 2002. The main facility utilized for concrete and asphalt waste is Z Best Grinding (formerly World Products Recycling) located in Thousand Palms.

5000-ED-ELC - Electronic - (radio, TV, Web, hotlines)

The City's Franchised Hauler provides regular updates to their Web site regarding important program information. The Web site also includes third party recycling sources.

5010-ED-PRN - Print (brochures, flyers, guides, news articles)

The following list provides a highlight of the City's educational activities.

Newsletter Articles

The City publishes articles on recycling and solid waste issues in their newsletter. The newsletter is mailed to all Rancho Mirage residents. The articles include the following topics: composting used oil collection, the curbside recycling program, fall and spring clean-ups, telephone book recycling and the holiday greenery recycling program.

Recycling and Solid Waste Brochures

During 2002 community outreach programs were conducted to promote the telephone book recycling program, the household hazardous waste round-up, the Spring and Fall community clean-up program, the holiday greenery recycling program, the construction/demolition debris program, and the green waste recycling program. Copies of sample ads, flyers and brochures prepared for these programs are included in Exhibit B.

"Make a Difference...RECYCLE!" Video

A video promoting recycling in Rancho Mirage and throughout the Coachella Valley was produced in 1996. The video follows a local *Desert Sun* newspaper through its recycling life cycle. All of the video footage was shot locally to make it specific to Rancho Mirage and the Coachella Valley. The newspaper is followed from the time it is purchased, read and placed in the recycling crate, through collection of the newspaper for recycling, transportation to the mill for recycling, pulping of the paper, the manufacture into new newsprint, the printing of a new edition of the *Desert Sun* on the recycled newsprint, and placement of the newspaper in the news stand rack.

Copies of the video continued to be available at City Hall in 2002 for use in making recycling presentations to schools and community groups.

Presentations to Homeowner's Associations - Speakers Bureau

Representatives from the City, the City's consultant, and Waste Management are available to make presentations to homeowner's groups or other associations on the topics of recycling and solid waste. Because many of the gated communities have special "Covenants, Conditions and Restrictions" ("CC & R's") that dictate how solid waste and recycling may occur speakers are available to meet with the homeowner's groups to determine how best to provide curbside, centralized or customized recycling services to homes in the gated community.

Awards To Local Businesses

The City recognizes the recycling and source reduction efforts of local businesses by presenting awards, plaques and certificates of appreciation to businesses that are making extra efforts to implement programs.

5020-ED-OUT - Outreach (tech assistance, presentations, awards, fairs, field trips)

The City provides free technical consulting to all businesses through use of City staff and a consulting firm. A comprehensive audit was done in 2003 of the River compactors and the information was provided to the property management firm for use in planning diversion programs. The City has extensive programs for special events held during the "high season". These include planning, publicizing and coordinating **special event recycling**. Sample programs are the Kraft Nabisco LPGA Tournament, Frank Sinatra Celebrity Invitational Tournament, and Bob Hope Chrysler Classic.

Section IIIA. 4

Provide any additional relevant information that supports this request.

The City has taken a proactive role in supporting recycling activities. For example, the City utilized staff and consultants in assisting in the siting of a local full scale composting facility that serves the entire region. Staff has been active in furthering the regional development of an ordinance dealing with C&D recycling. Rancho Mirage utilizes rubberized asphalt made from recycled tires whenever possible for paving projects. While these tires are not directly collected in Rancho Mirage, the City is making every effort to support the market for used tires by using rubberized asphalt in paving projects. The City has taken a lead in expanding recycling activities at special event such as the LPG tours. Finally, the City has been active in the development and expansion of markets for C&D materials.